



**coda**

Credentials & Study cases — 2023 & 2024

**BEING CREATIVE  
WITH AN OBJECTIVE POINT OF VIEW  
IS OUR NECESSARY BACKGROUND  
FOR MAINTAINING DURATIVE INNOVATION  
IN ADAPTIVE NATURE**





# STORY<sup>®</sup>

Our Historical Background

Since 2011 until now,

we dedicate our heart and time  
for every prospects, visions and missions  
through our 4 (four) pillars of method ;  
Creative, Objective, Durative & Adaptive.

Also known as CODA.

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**SERVICES** 

What we do for a living

UI/UX

Web-based System

Mobile App

APIs & Integrations

System Managing

Social Media Managing

iOT





# CODEMECHA®

Our teamwork mechanism

We strain towards the whole technical process by gathering people with a great attitude and strong passions.

Clustering the designers & coders in order to maximize their potential and communicate transparently are the mechanism that differentiate us from others.

Manage a great work is one thing, but to gain a trust is everything.

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Our experience to capture your visions

### Skillsets

- ★ UX Planner
- ★ UI/UX Engineer
- ★ Scrum Master
- ★ Project Manager
- ★ Frontend Developer
- ★ Backend Developer
- ★ Quality Assurance (QA)
- ★ Technical Documentation Writer

### Technology Stacks

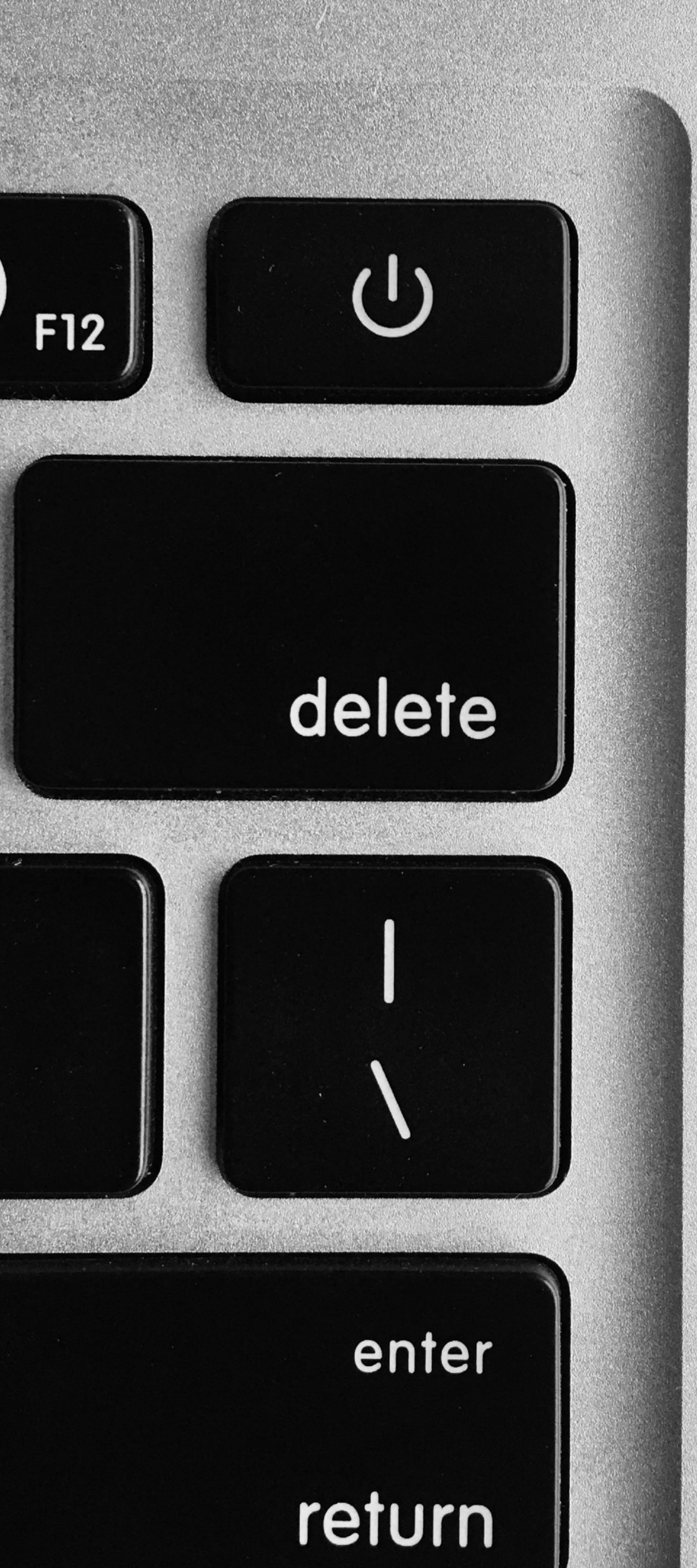
- |                |              |
|----------------|--------------|
| Laravel        | Lumen        |
| Code Igniter   | React JS     |
| Next JS        | Gatsby       |
| Angular        | Vue JS       |
| Django         | MySql        |
| PostgreSQL     | MSSQL        |
| Native Android | React Native |
| Native iOS     | Arduino      |

### Primary Tools during development

- |         |           |
|---------|-----------|
| Figma   | Photoshop |
| Backlog | GitHub    |
| GitLab  | BitBucket |

### Supporting Tools during development

- |       |              |    |
|-------|--------------|----|
| JIRA  | Illustrator  | XD |
| Slack | Google Sheet |    |



# CODAPPLICATION®

Our very own web based system, it can be customized based on your needs

## | **Lectureziō**

A secure and customizable Learning Management System (LMS)

## | **KANVAS**

Our very own loyalty program system to increase and maximize your market

## | **DATADEx**

Get your millions of data and files into 1 app and can be put in order by your needs

## | **EMOTRAX**

An app to track more than 300 type of Human/Face expressions, it's great to know who your customer is.

# LOVED ONE(S)

Clients & Partners in alphabetical order



Reserved for you

# STUDY CASES<sup>®</sup>

What we've done lately

# 1 STUDY CASES <sup>11</sup>



## BPRS AlSalaam

Refreshing UI and fixing UX for their corporate website to attract new customer segmentation, and also developing a new web-based touch point for their user called “Alsalaam Klik!”

UI/UX

Web-based System Development

System managing



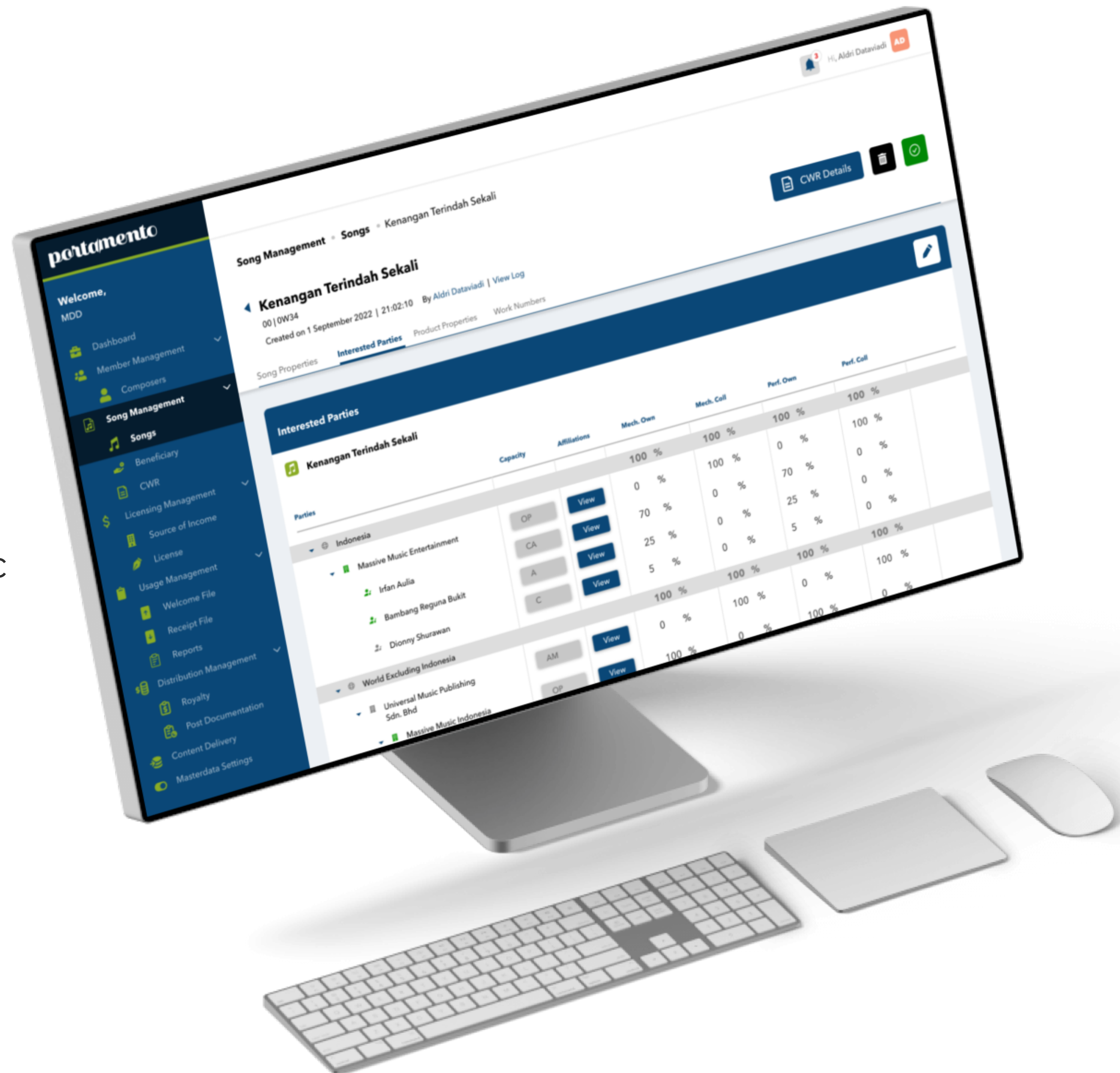
# 2 STUDY CASES <sup>®</sup>



## Massive Music Entertainment

Creating internal-used platform called PORTAMENTO for one of the biggest music publishing company in Indonesia.

UI/UX



# 3 STUDY CASES <sup>11</sup>



## Mirae Asset Sekuritas (MASI)

Based on our LMS system (Lecturezio), we are providing MASI the complete e-learning system for their internal team.

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UI/UX

Web-based System Development

System managing



# 4 /11 STUDY CASES

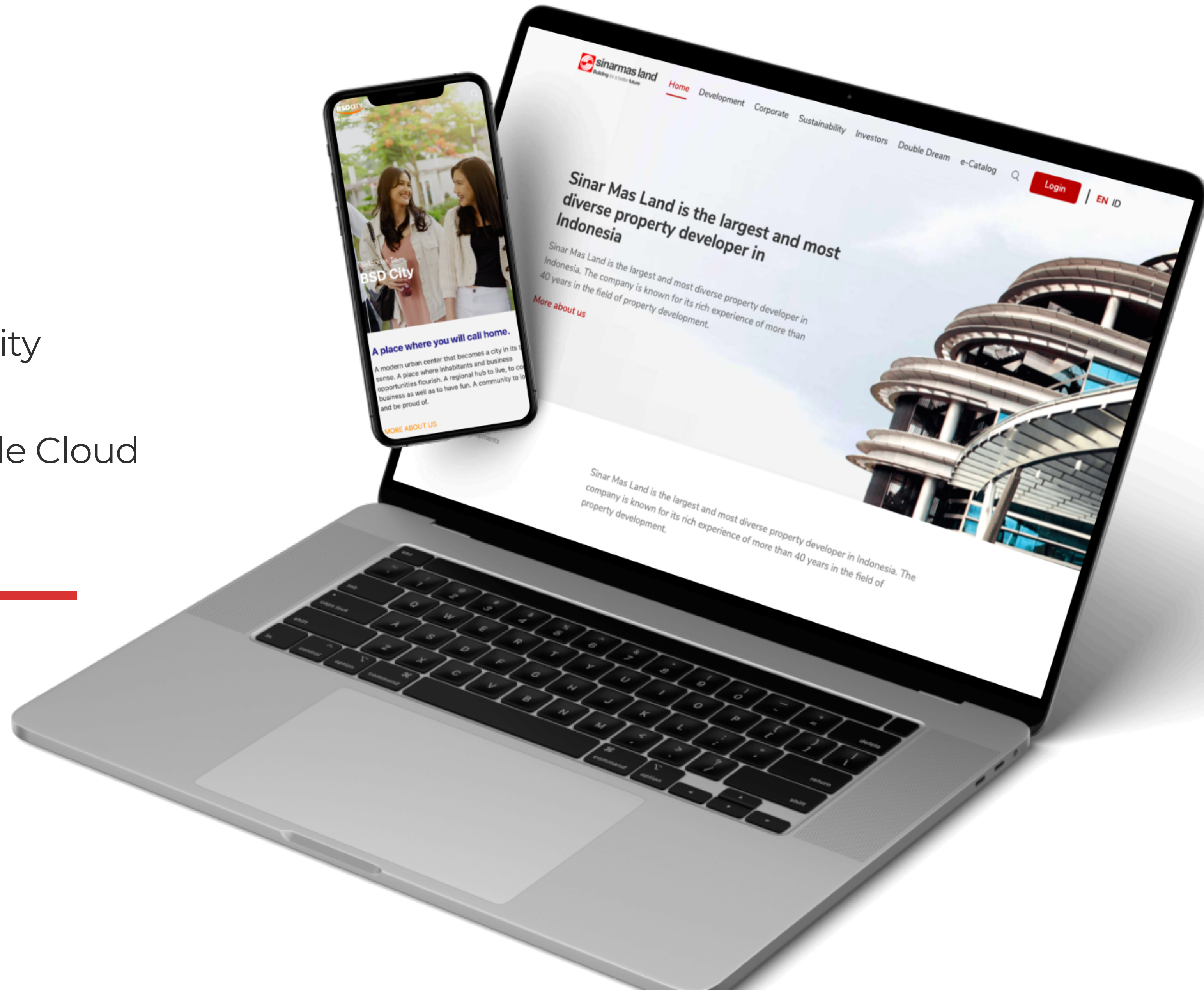


## Sinarmasland & BSD City

Managing all Sinarmasland & BSD City corporate website and assisting the technical asset including their Google Cloud Services

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Web-based System Development  
System managing



# 5 STUDY CASES <sup>11</sup>



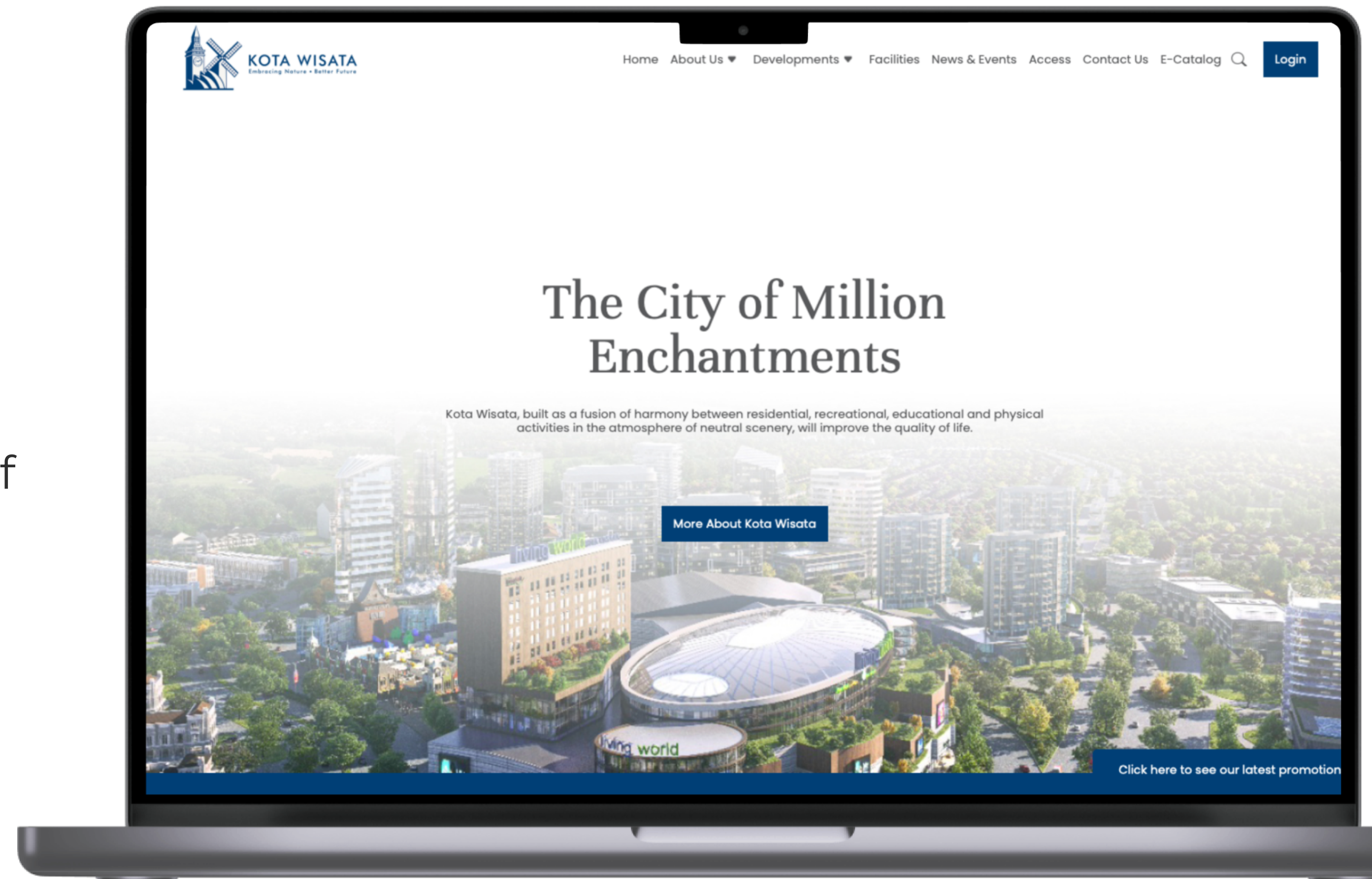
## Kota Wisata Cibubur

Being part of Sinarmasland Group, Kota Wisata Cibubur wants to revamp their current website for creating new image of their brand.

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UI/UX

Web-based System Development



# 6 STUDY CASES <sup>®</sup>



## Australia Indonesia Health Security Partnership (AIHSP)

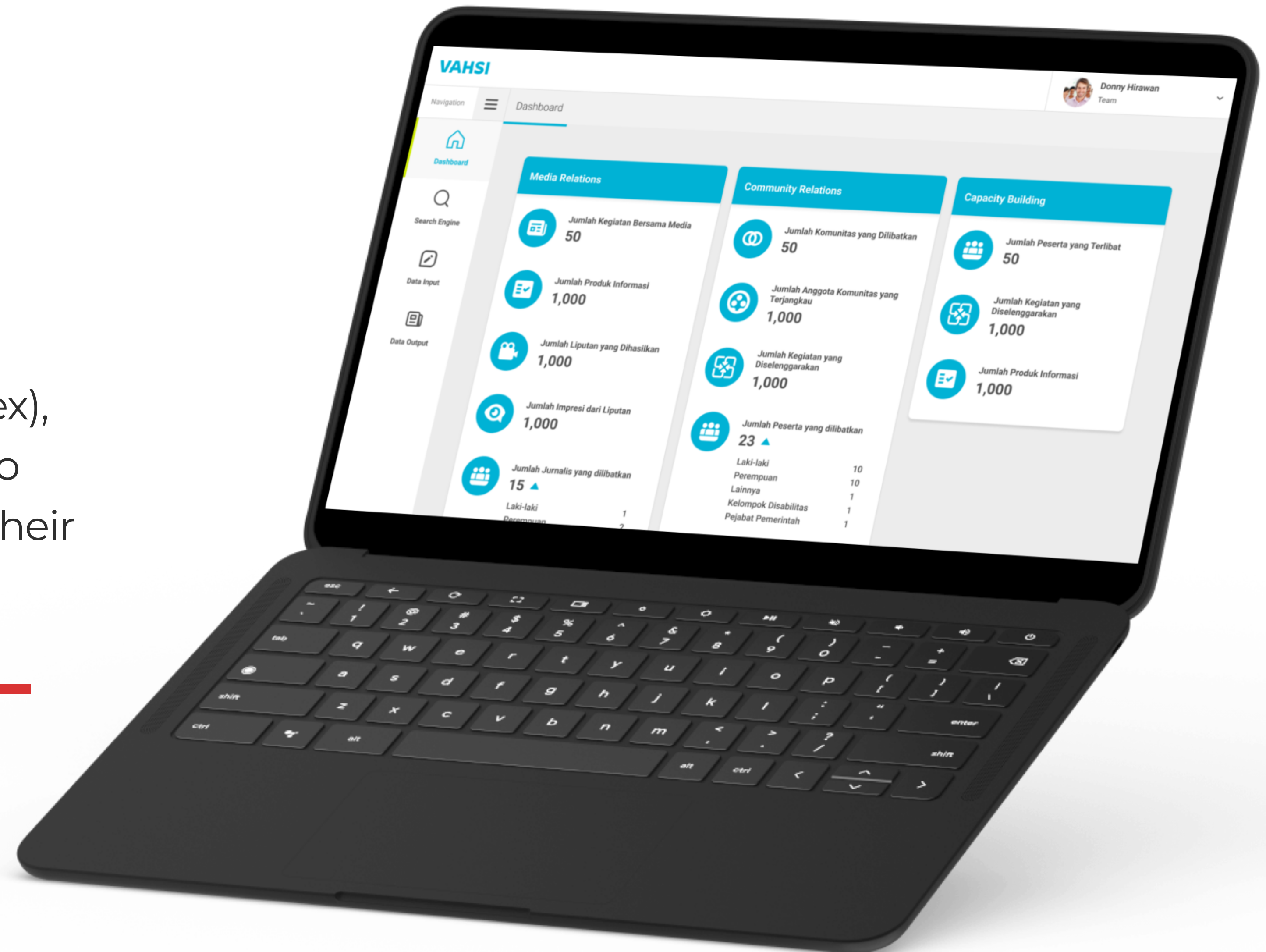
Based on our Indexing System (DataDex), we provide AIHSP to fulfill their needs to capture their scattered information in their workflow with customized UI.

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UI/UX

Web-based System Development

System managing





## SPERS TNI

Based on our Indexing System (DataDex), we provide SPERS TNI to fulfill their needs to capture their scattered information in their workflow with customized UI.

UI/UX

Web-based System Development

Mobile Native Android



# 8 STUDY CASES <sup>®</sup>



**IDCOMM**

Refreshing their corporate website and creating a system based on our DataDex for their internal use.

UI/UX

Web-based System Development

System managing

Mobile Native Android



# 9 STUDY CASES <sup>®</sup>



## The Bodyshop

Develop a campaign microsite that can measure the use of their product based on user's skin condition.

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Web-based System Development



SAMPOERNA

## HM Sampoerna

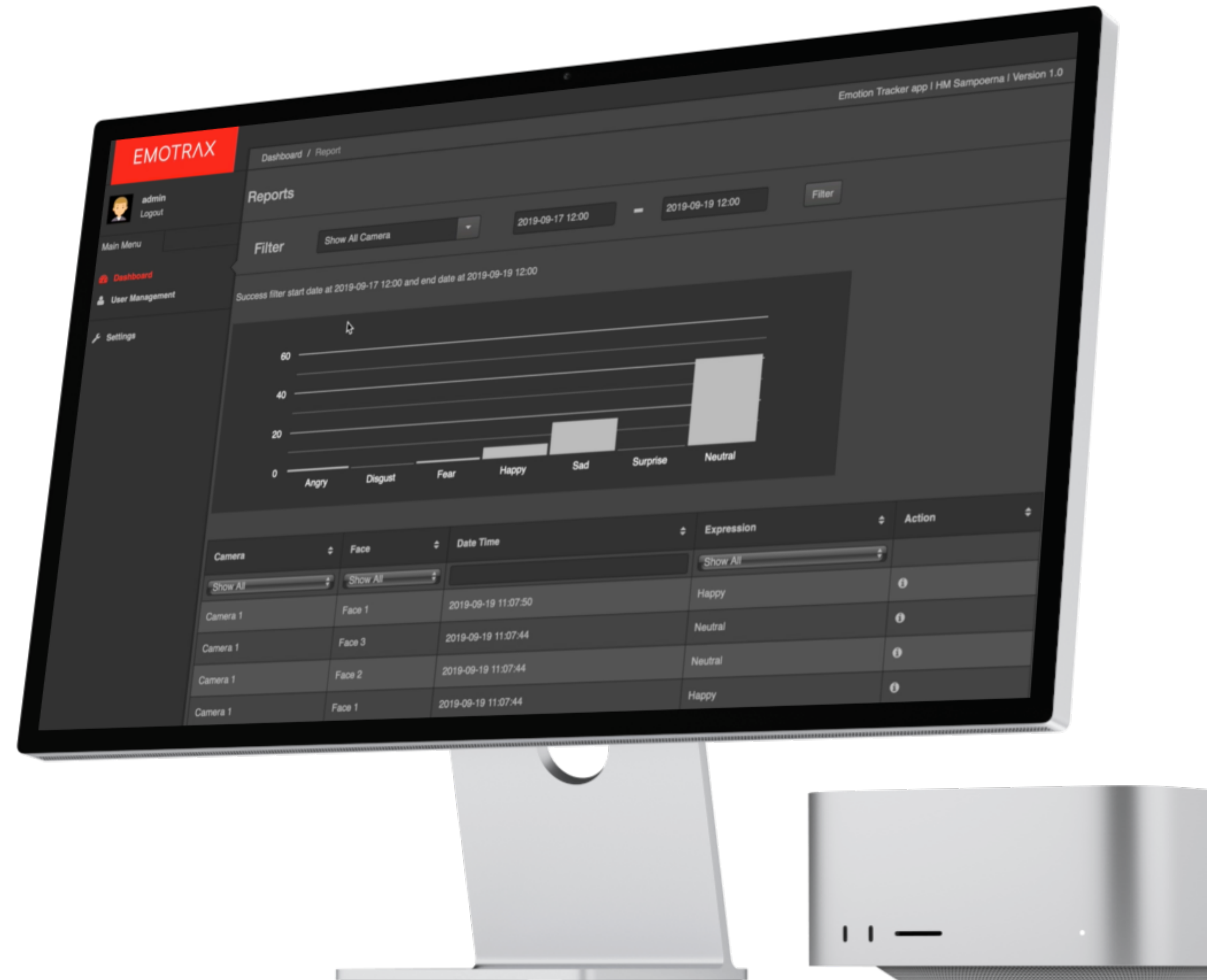
Being a part of some of their campaign that needs to track human/face expressions during offline event and music showcase, using our web-based system called EMOTRAX.

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UI/UX

Web-based System Development

System managing





## Primacom Smart e-View

We develop & integrate several closed circuit television (CCTV) platforms and combine it into one focus system that gives client an easy access to manage the activities.

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UI/UX

Web-based System Development

System managing



# 14 <sup>/14</sup> STUDY CASES

KANVAS

## KANVAS Loyalty App

Our own loyalty app that have been used in several banks in Malaysia, to fulfill their loyalty programme and interact with their loyal customers.

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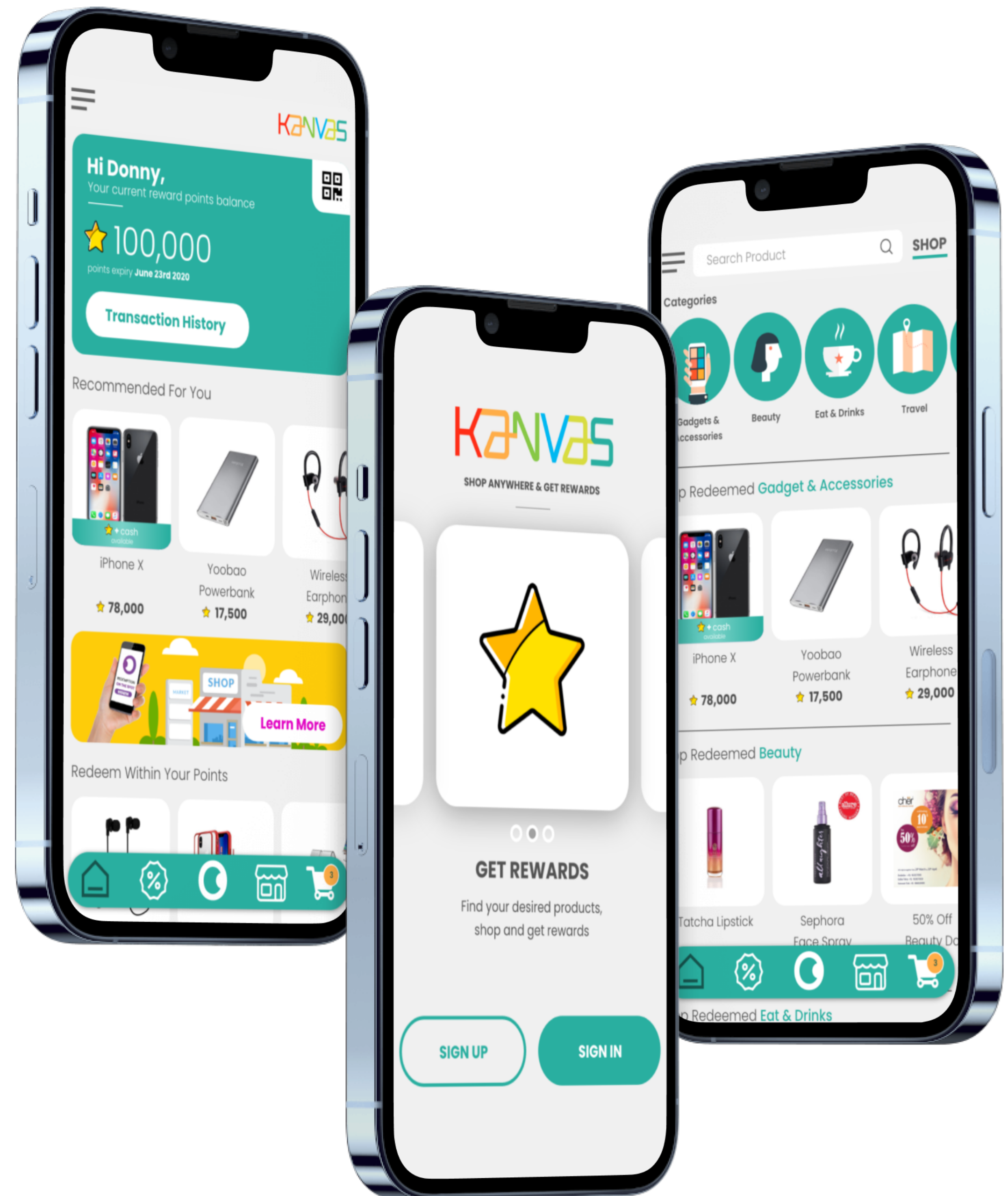
UI/UX

Web-based System Development

iOS & Android App

System managing

Point Calculation & Redemption System



# 10 STUDY CASES<sup>®</sup>

/14



## BLUESHIP

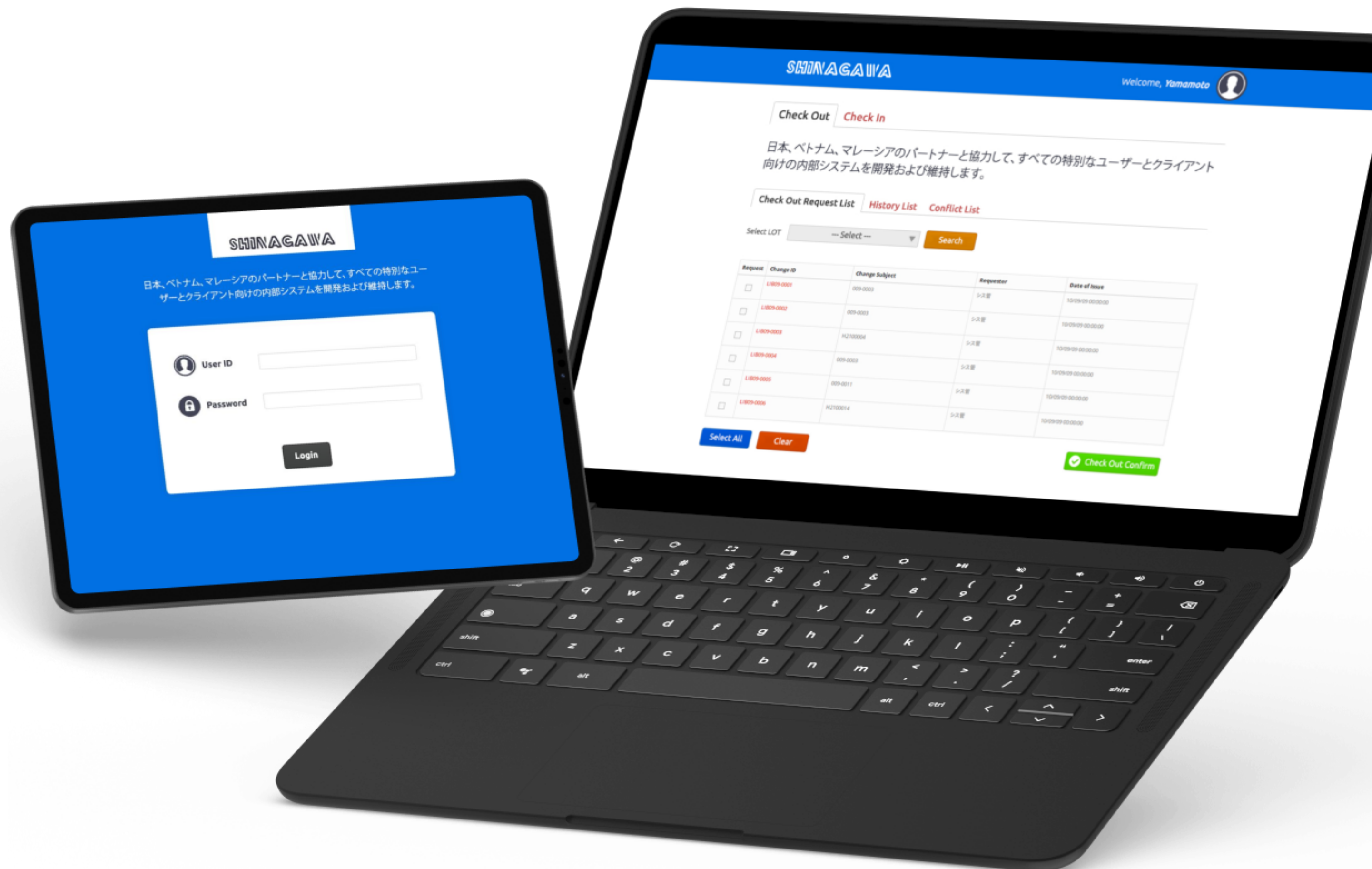
Collaborate with our partners in Japan, Vietnam, and Malaysia to develop and maintain internal system to every special user and client.

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UI/UX

Web-based System Development

System managing



# THE KEY PLAYER

Guys who reply your email

**Donny Hirawan**  
The Threshold



**Dion Susilo**  
The Earth Keeper



**Putra Praditya**  
The Firearm



# YOUR VISION IS OUR MISSION

Drop us an email

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Or reach me on Whatsapp

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PT. Coda Prapanca Technology

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